

Fashion Buying Merchandising.pdf

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[Buyer \(fashion\) - Wikipedia](#)

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In the retail industry, a buyer is an individual who selects what items will be stocked. Buyers usually work closely with designers and their designated sales representatives and attend trade fairs, wholesale showrooms and fashion shows to observe trends.

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Fashion is a popular style, especially in clothing, footwear, lifestyle products, accessories, makeup, hairstyle and body. Fashion is a distinctive and often constant trend in the style in which a person dresses.

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